

THE COACHING CLINIC®:

Coaching Skills for Leaders and Managers

What is it?

The Coaching Clinic® is a two-day leadership program designed to train managers, executives, leaders and supervisors to use coaching techniques in their work relationships, and thus gain the advantages of bringing a coach approach to managing people.

What it does

Corporate Coach U's The Coaching Clinic® provides a coaching toolkit of knowledge, techniques and practiced skills that managers and leaders can apply competently and confidently in their work situation to gain immediate benefits. Applying these skills spurs rapid development of individuals and teams, and fosters leadership potential.

Applying skills learned in The Coaching Clinic® has been shown to:

- promote innovation and accelerate results
- effectively develop and retain valuable organizational members
- improve organizational communication and team effectiveness, and
- deepen commitment to personal, professional and organizational goals.

Who is it for?

Attending The Coaching Clinic® will benefit anyone in a supervisory, leadership or team-based role in any kind of organization, large or small. Now available in English, French, Italian, German, Spanish, Japanese, Chinese and Korean, more than 40,000 managers and coaches around the world have learned coaching skills through The Coaching Clinic®.

What to expect

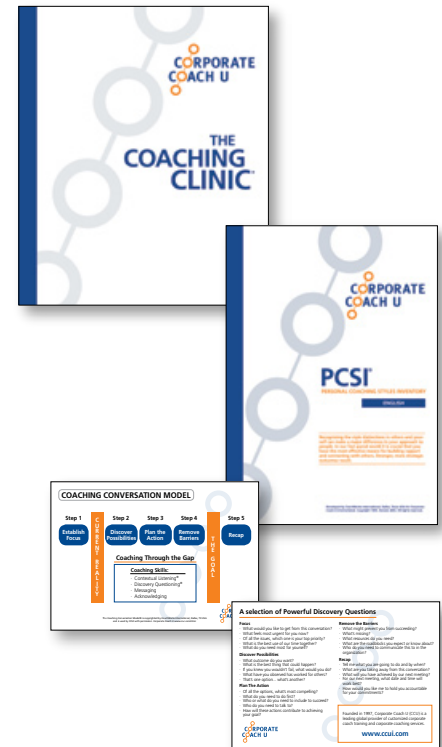
During the two-day Coaching Clinic® program, participants discover and experience how to inspire others to believe in their own success, sharpen their focus, and make radical shifts to achieve extraordinary results, all through state-of-the-art coaching techniques. Participants also discover their personal coaching style using the Personal Coaching Styles Inventory® (PCSI), which provides insights into how best to communicate with their team members for rapid development.

Coaching Clinic® participants:

- discover coaching as a powerful management and leadership model
- learn, experience and practice "state-of-the-art" coaching techniques
- understand the structure and process of integrating a coach approach to management, and
- find out how to apply learning within the workplace immediately.

The Coaching Clinic® equips managers and leaders to 'show up' as coaches in their working relationships. Workplace coaching expands beyond performance review to become part of every workplace interaction, whether formal or informal.

Coaching Clinic® Participants receive:



For further information go to www.ccu.com/clinic or contact clinicinfo@ccui.com



About CCU

Founded in 1997, Corporate Coach U (CCU) is a leading global provider of customized corporate coach training and corporate coaching services. We assist decision-makers at all levels to develop coaching competencies as part of an integrated strategy to create great results by optimizing staff potential. Our programs are for organizations of all sizes. We equip leaders with the coaching skills and tools to use in the workplace.

Corporate Coach U International www.ccu.com

TRAIN THE TRAINER:

The Coaching Clinic Licensing Program[®]

What is it?

The Coaching Clinic Licensing Program[®] (CCLP) is a four-day workshop-style program that equips and licenses participants to present The Coaching Clinic[®], the industry leading coaching skills development program for leaders and managers in organizations.

Corporate Coach U (CCU) offers CCLPs several times a year in locations throughout the United States, Canada, Europe and Australasia. We also conduct customized in-house programs for organizations at their site. The program is led by select Master Coach Facilitators—leaders and managers who are CCU trained and certified professional coaches.

What it does

The CCLP equips trainers to teach coaching skills, and enables consultants to work with organizations to build coaching into the management culture. Through the Program, Corporate Coach U trains and licenses coaches and trainers to present The Coaching Clinic[®], either inside organizations, or as a standalone public program. Licensing allows program graduates to present, market and sell The Coaching Clinic[®] to organizations, and to purchase and Participant Guidebooks.

Who is it for?

Participants are typically internal and external corporate coaches, trainers, consultants and facilitators who wish to present The Coaching Clinic[®] in their organizations or to their clients. **Coaches** in organizations can bring The Coaching Clinic[®] in-house, providing the benefits of coaching skills for their staff in a more cost-effective way; **corporate trainers** can bring the benefits of a coach approach to people in their organizations; **professional trainers and consultants** can offer The Coaching Clinic[®] either to their corporate clients or as a public program.

What to expect:

Participants will leave the four-day CCLP with a profound understanding of coaching principles, and will be well practiced in coaching techniques through interactive discussion, small group projects and teach-back sessions. The program concludes with strategies for successful marketing of The Coaching Clinic[®].

The CCLP includes all materials for the successful delivery of The Coaching Clinic[®]: Clinic Participant's Guide, Facilitator's Guide, teaching support visuals and customized marketing materials. Also included is the Personal Coaching Styles Inventory[®] (PCSI). The PCSI is the first communication styles inventory developed in response to a need for understanding and mastery of interaction styles from the coaching context. Once licensed, facilitators can also access CCU's comprehensive Internet resource database, including marketing programs, facilitation skills and much more.

The Program offers six key learning opportunities:

- The Coaching Clinic[®] program experienced as a participant
- A solid understanding of key teaching points
- "Teach-back" experience with fellow participants
- Professional training and feedback in developing coach-facilitator skills
- Access to the "Facilitator Only" support/resource section on the CCU website
- Access to dedicated CCU support staff, facilitators' forums, on-line purchasing of materials

Coaching Clinic Licensing Program[®] Participants receive:



For further information go to www.ccu.com/clinic or contact our helpful Admissions team at **1-800-48COACH**. We offer the CCLP both in public and internal programs. Contact us for more information on bringing the CCLP in-house for your organization.

